

The graphic features a large blue circle on the left containing the date '26.06.2025' and the location 'Brussels'. To its right is an orange rectangular box with the text 'WINBLUE Final Conference'. Below this box, a blue curved shape contains a paragraph of text and a numbered list. On the far left, there is a logo for 'winblue' with the tagline 'EMPOWERING WOMEN AND MAINSTREAMING GENDER EQUALITY IN THE BLUE ECONOMY', a website URL 'https://winblue-project.eu/', and a logo for 'Co-funded by the European Union'.

WINBLUE Final Conference

26.06.2025
Brussels

On June 26, 2025, WINBLUE (Empowering Women and Mainstreaming Gender Equality in the Blue Economy) will hold the Final Conference in Brussels, Belgium. This event will be a milestone to underscore the challenges and solutions connected to the real inclusion of women in the blue economy.

The conference will be a milestone for sharing and discussing:

1. the results of data analysis and the next steps to systematize the data collection at different scales (from the local, regional to the EU and international levels);
2. the collected Good Practices, exploring the map and considering their impacts, their replicability and sustainability;
3. the tools (Gender Equality Plan models, training and coaching tools) built within the project;
4. experiences from other projects, future collaboration and networking activities.

winblue
EMPOWERING WOMEN AND MAINSTREAMING
GENDER EQUALITY IN THE BLUE ECONOMY

Stay in touch!!
<https://winblue-project.eu/>

**Co-funded by
the European Union**

On June 26, 2025, WINBLUE (Empowering Women and Mainstreaming Gender Equality in the Blue Economy) will hold the Final Conference at:

THON HOTEL BRISTOL STEPHANIE Av. Louise 91/93, 1050 Bruxelles

Room: Bristol 1

This event will mark a milestone in highlighting the challenges and solutions related to the real inclusion of women in the blue economy.

The conference will be a milestone for sharing and discussing:

1. the results of data analysis and the next steps to systematise the data collection at different scales (from the local, regional to the EU and international levels);
2. the collected Good Practices, exploring the map and considering their impacts, their replicability and sustainability;
3. the tools (Gender Equality Plan models, training and coaching tools) built within the project;
4. experiences from other projects, future collaboration and networking activities.

DRAFT AGENDA

8:30 – 09:00 | Registration

9:00 – 09:10 | Welcome

Luca Moretti, CNR

9:10 – 9:50 | Keynote Session: Gender Equality in the Blue Economy – From Policy to Practice

Moderated by: Rebecca Zammit, Acrosslimit

- The WINBLUE project
Patrizia Grifoni, WINBLUE coordinator, CNR
- EU gender equality strategy, EU funding opportunities and achievements
Vincent Favrel, Head of the Sustainable Blue Economy Unit CINEA

9:50 – 10:50 – Session 4: Looking Ahead – Synergies and Collaborations

Sharing experiences from other projects and exploring future networks

The WIN-BIG project

Grigoryan Hasmik, University Galway

The importance of periodic data update and the Observatory on the Blue Economy

Michela GHIANI, Observatory on the Blue Economy

The GRAPES OF CHANGE project: Transforming the European wine industry through gender equality and violence prevention

Francesco Lembo, Sistemi Formativi Confindustria

The Blue Economy in the Lazio region

Grazia Gulluni, Lazio Innova

10:50 – 11:00 Coffee Break

Results from WINBLUE and Interactive Sessions

(Speeches are followed by an interactive activity using SLido)

Moderated by: Rebecca Pogni

Facilitator for the participatory activity: Fernando Ferri, CNR

11:00 – 11:30 Session 1: Data-Driven Action

Gender Equality in the Blue Economy: the picture from the qualitative and quantitative analysis

Ana Rotter, NIB

Q&A with SLido

11:30 – 12:00 Session 2: Good Practices in Action

Reviewing and discussing the Good Practices Map – impact, replicability, and sustainability

Keivan Hossein, EUKNOW

Q&A with SLido

12:00- 12:30 Session 3: Tools for Transformation

Showcasing Gender Equality Plan models, training modules, and coaching tools

Rebecca Zammit, Acrosslimit

Q&A with SLido

12:30 – 13:30 | Closing Plenary & Reflections

Summary from the discussion and next steps, also in view of future calls

13:30 – 14:30 Light lunch